

### Remarks/Arguments

Claims 10-29 are pending in this application, and are rejected in the final Office Action of September 5, 2007. No claim amendments are presented in this response. However, a listing of the pending claims in this application is included with this response for the Examiner's convenience.

#### Re: Claims 10-29

Claims 10-29 are rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 6,374,406 issued to Hirata (hereinafter, "Hirata") in view of WO 99/35847 (hereinafter, "Westlake"), and further in view of U.S. Patent No. 4,286,325 issued to Dlugos et al. (hereinafter, "Dlugos"). Applicants respectfully traverse this rejection for at least the following reasons.

Applicants first note that independent claim 10 recites:

"receiving an electronic mail message remotely from a user, said electronic mail message comprising an operating command and program identification information including at least one of a first type of program identification information and a second type of program identification information;

processing said electronic mail message to determine whether said electronic mail message includes said first type of program identification information;

scheduling an event responsive to said operating command for a program identified by said program identification information without searching program guide information for said program if said electronic mail message includes said first type of program identification information;

continuing to process said electronic mail message to determine whether said electronic mail message includes said second type of program identification information only if said electronic mail message does not include said first type of program identification information;

searching said program guide information for said program using said program identification information only if said electronic mail message includes said second type of program identification information and does not include said first type of program identification information; and

scheduling said event responsive to said operating command if said program is found during said searching step." (emphasis added)

As indicated above, independent claim 10 defines a method for scheduling an event (e.g., program recording, etc.) responsive to a received electronic mail message that includes an operating command and at least one of two different types of program identification information (e.g., channel/time information and/or a program name). The received electronic mail message is processed to determine whether it includes the first type of program identification information. An event is scheduled responsive to the operating command for a program identified by the program identification information without searching program guide information for the program if the electronic mail message includes the first type of program identification information.

Also according to the method, the electronic mail message continues to be processed to determine whether it includes the second type of program identification information only if the electronic mail message does not include the first type of program identification information. The program guide information is then searched for the program using the program identification information only if the electronic mail message includes the second type of program identification information and does not include the first type of program identification information. An event is scheduled responsive to the operating command if the program is found during the search of the program guide information. Independent claims 17 and 24 are amended herein to define similar subject matter in apparatus format. In the aforementioned manner, the claimed invention defines a method and apparatus for scheduling an event (e.g., program recording, etc.) responsive to a received electronic mail message that advantageously provides enhanced performance and versatility by being able to schedule the event in response to at least two different types of program identification information (e.g., channel/time information and/or a program name).

Applicants submit that neither Hirata, Westlake nor Dlugos, whether taken individually or in combination, teach or suggest all of the foregoing elements of independent claims 10, 17 and 24. On pages 3-4 of the final Office Action dated September 5, 2007, the Examiner admits:

"Hirata fails to disclose continuing to process said electronic mail message to determine whether said electronic mail message

includes said second type of program identification information only if said electronic mail message does not include said first type of program identification information, searching said program guide information for said program using said program identification information only if said electronic mail message includes said second type of program identification information and does not include said first type of program identification information, and scheduling said event if said program is found during said searching step."

As indicated above, the Examiner admits that the primary reference Hirata fails to disclose, *inter alia*, the claimed "continuing to process...." and "searching said program guide information...." elements of independent claims 10, 17 and 24. The Examiner attempts to remedy a part of this deficiency of Hirata by relying on Westlake. In particular, the Examiner ostensibly alleges that Westlake teaches the claimed "searching said program guide information ... " element of independent claims 10, 17 and 24 (see page 4 of the final Office Action dated September 5, 2007). However, Applicants note that Westlake does not teach or suggest, *inter alia*, the claimed "searching said program guide information...." element as defined by independent claims 10, 17 and 24.

Westlake teaches a method that includes steps of receiving an electronic message and comparing terms in the received electronic message to terms in the program information of an electronic program guide (EPG) (see, for example, page 23, lines 14-28 and steps S1-S2 of FIG. 3). The Examiner alleges that these steps of Westlake correspond to:

"... determining if a received electronic mail message includes a second type of program identification information and searching program guide information for an identified program using said program identification information" (see page 4 of the final Office Action dated September 5, 2007).

In response, Applicants note that the aforementioned comparison step of Westlake is ostensibly performed for all terms included in the received electronic message and without regard to whether certain information is included or not included in the received electronic message. In other words, Westlake does not teach or suggest, *inter alia*, the conditional language included in the step of "searching said program guide information for said program using said program identification information only if said electronic mail message includes said second

type of program identification information and **does not include** said first type of program identification information" (emphasis added) because Westlake never determines if the electronic message "does not include said first type of program identification information" as claimed. Accordingly, the proposed combination including Westlake fails to teach or suggest, *inter alia*, the claimed step of: "searching said program guide information for said program using said program identification information only if said electronic mail message includes said second type of program identification information and does not include said first type of program identification information" (see, for example, claim 10).

On page 5 of the final Office Action dated September 5, 2007, the Examiner further admits that:

"Hirata and Westlake fail to disclose continuing to process the electronic mail message only if the first type of program identification information is not included."

As indicated above, the Examiner admits that the proposed combination of Hirata and Westlake fails to disclose, *inter alia*, the claimed "continuing to process...." element of independent claims 10, 17 and 24. The Examiner attempts to remedy this deficiency of the Hirata/Westlake combination by relying on Dlugos. In particular, the Examiner alleges:

"In an analogous art, Dlugos teaches performing a searching operation, where a search is first performed on a first set, and only broadens the search to a additional or more generic set if a match is not found in the first search, providing the benefit of avoiding unnecessary searching (col. 29, lines 7-68)"

In response, Applicants note that Dlugos discloses a system and method for determining the postage of an article to be mailed for various domestic and international classes of postal service (see Abstract). As such, the proposed combination including Dlugos fails to teach or suggest, *inter alia*, the claimed "continuing to process said electronic mail message to determine whether said electronic mail message includes said second type of program identification information only if said electronic mail message does not include said first type of program identification information" element of independent claims 10, 17 and 24. In

fact, Dlugos does not teach or suggest anything about an "electronic mail message". This is not surprising given its issue date of August 25, 1981, which is likely many years before "electronic mail messages" were even known by most individuals skilled in the art. Accordingly, Dlugos not only fails to remedy the deficiencies of the Hirata/Westlake combination, but also constitutes "non-analogous art" under the law of the Federal Circuit, and therefore has no legal bearing on the determination of obviousness under 35 U.S.C. §103 in this case.

Applicants first note that the determination of whether a prior art reference is analogous or not is based on a two-step test. In particular, under the two-step test for determining whether a prior art reference is non-analogous and thus not relevant in determining obviousness, it must be determined (1) whether the reference is "within the field of the inventor's endeavor," and (2) if not, whether the reference is "reasonably pertinent to the particular problem with which the inventor was involved." See, for example, In re Deminski, 796 F.2d 436, 230 USPQ 313 (Fed. Cir. 1986).

With respect to step (1), the Dlugos reference endeavors to provide a system and method for determining the postage of an article to be mailed for various domestic and international classes of postal service (see Abstract). In contrast, the claimed invention endeavors to provide a method and apparatus for scheduling an event (e.g., program recording, etc.) responsive to a received electronic mail message that advantageously provides enhanced performance and versatility by being able to schedule the event in response to at least two different types of program identification information (e.g., channel/time information and/or a program name). Accordingly, Dlugos is clearly not "within the field of the inventor's endeavor", and therefore fails step (1) of the two-step test.

Next, with respect to step (2), one of ordinary skill in the art would not likely even consider looking at prior art such as Dlugos related to determining the postage of an article to be mailed for various domestic and international classes of postal service when confronted with the problem of how to provide a method and apparatus capable of scheduling an event (e.g., program recording, etc.) responsive to a received electronic mail message that advantageously provides enhanced performance and versatility by being able to schedule the event in response to at

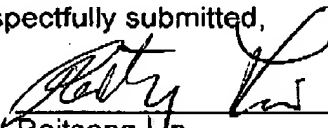
least two different types of program identification information (e.g., channel/time information and/or a program name) as claimed. This is clearly evidenced by the fact that Dlugos was issued on August 25, 1981 which is likely many years before "electronic mail messages" were even known by most individuals skilled in the art. Accordingly, the Dlugos reference is clearly not "reasonably pertinent to the particular problem with which the inventor was involved" and therefore also fails step (2) of the two-step test.

As explained above, the proposed combination of Hirata, Westlake and Dlugos fails to teach or suggest all of the elements of independent claims 10, 17 and 24. Moreover, Dlugos is non-analogous art and is not considered relevant in determining obviousness under 35 U.S.C. §103 in this case. Accordingly, Applicants respectfully request that the rejection of claims 10-29 be withdrawn.

#### Conclusion

Having fully addressed the Examiner's rejections it is believed that, in view of the foregoing remarks/arguments, this application stands in condition for allowance. Accordingly, reconsideration and allowance are respectfully solicited. If, however, the Examiner is of the opinion that such action cannot be taken, the Examiner is invited to contact the Applicants' attorney at (609) 734-6813, so that a mutually convenient date and time for a telephonic interview may be scheduled. No fee is believed due. However, if a fee is due, please charge the fee to Deposit Account 07-0832.

Respectfully submitted,

  
By: Reitseng Lin  
Reg. No. 42,804  
Phone (609) 734-6813

Patent Operations  
Thomson Licensing Inc.  
P.O. Box 5312  
Princeton, New Jersey 08540  
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